

SNAP-ON COOKIES & SIMILAR TECHNOLOGIES POLICY

This Cookies & Similar Technologies Policy (“**CST Policy**”) describes the different types of cookies and similar technologies that we use. We may change this CST Policy at any time. Please take a look at the “*LAST REVISED*” legend at the top of this page to see when this CST Policy was last revised. Any changes in this CST Policy will become effective when we make the revised CST Policy available on or through our websites or mobile apps.

If you have any questions, please contact us by email at SOTUKCompliance@snapon.com.

1. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer or device about your visit to our websites or mobile apps. Cookies help us learn which areas are useful and which areas need improvement. We also use technologies similar to cookies, such as pixel tags and web beacons, including on our mobile apps and in our email campaigns.

You can choose whether to accept the use of cookies and similar technologies in general by changing the settings on your browser or mobile app, or by changing specific settings (as set out in Section 3 of this CST Policy). However, if you disable cookies and similar technologies, your experience may be diminished, and some features may not work as intended.

2. WHAT COOKIES AND SIMILAR TECHNOLOGIES DO WE USE?

Details of the different types of cookies that we use on our websites and mobile apps can be found by clicking on the blue icon or cookie setting link at the bottom of the website or mobile app you are visiting.

To the extent any personal information is collected through cookies and similar technologies, our Privacy Policy applies and complements this CST Policy.

Google Analytics. We use Google Analytics, which uses cookies and similar technologies to collect and analyse information about the use of our services and report on activities and trends. This service may also collect information regarding the use of other websites, apps and online resources. You can learn about Google’s practices by going to www.google.com/policies/privacy/partners/, and opt out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

We also use other technologies similar to cookies, details of which are listed below:

Pixel tags. Pixel tags (also known as web beacons and clear Graphics Interchange Formats, ‘GIFs’) are used to, among other things, track the actions of users of the Site, measure the success of our marketing campaigns, and compile statistics about usage of the Site and response rates.

If you receive marketing or newsletter emails from us, they are sent using our service provider Mailchimp, who are restricted from using your information for purposes outside our relationship. The Mailchimp privacy notice can be found here: <https://mailchimp.com/legal/prior-privacy-policy/>. Emails from this service may include tracking pixels (also known as web beacons) to enable us to recognise when someone has opened them and measure the success of campaigns. Mailchimp’s Cookie Statement can be found here: <https://mailchimp.com/legal/cookies/>.

Software Development Kits (SDKs). Software development kits are segments of code provided by 3rd parties to perform specific functions within mobile apps, and which can act like 3rd party cookies. Click in the mobile app you are using for details of the SDKs and service providers in use.

Browser or Device Information. Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of the Site you are using. We use this information to ensure that the Site functions properly.

Physical Location. We collect the physical location of your device by, for example, using satellite, cell phone tower, or WiFi signals. We use your device's physical location to provide you with personalised location-based services and content. We also share your device's physical location, combined with information about what advertisements you viewed and other information we collect, with our marketing partners to enable them to provide you with more personalised content and to study the effectiveness of advertising campaigns. In some instances, you can allow or deny such uses and sharing of your device's location, but if you do, we and our marketing partners may not be able to provide you with the applicable personalised services and content.

Device Fingerprinting. In order to be able to offer you content that we believe may interest you based on your activity on the Site, and for fraud prevention and authentication purposes, we may also use other technologies that are similar to cookies. For example, we may gather device attributes and combine information collected by most browsers or automatically through your device to create a unique ID that identifies your browser or device to us with reasonable certainty. In this context we may collect, use, and combine the following information:

- Number of visits
- Last visit
- First visit
- External IP address
- Internal IP address
- Screen resolution
- Geolocation (latitude/longitude based on IP address)
- Device performance benchmark
- Device bandwidth benchmark
- Device user-agent (browser type, version)
- Device capabilities (Moderniser string for browser capabilities)
- Device operating system
- Device plugins installed
- Browser language
- Flash enabled or disabled
- Device time on file
- Keywords used if coming from search engine
- Pages visited
- Length of visit
- Referral page
- Mouse cursor position
- Mouse clicks
- Page scroll position

3. HOW DO I MANAGE COOKIES AND SIMILAR TECHNOLOGIES?

You can change your settings for cookies by clicking on the blue icon or cookie setting link at the bottom of the website or mobile app you are visiting.

In addition, you can refuse or accept cookies from the website you are visiting at any time by activating the settings on your browser. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider's website via your help screen. Please refer to <http://www.allaboutcookies.org/manage-cookies/index.html> for information on commonly used browsers. Please be aware that if cookies are disabled, not all features of the website may operate as intended.

If you want to clear all cookies left behind by the websites you have visited, here is a link where you can download a program that clean out tracking cookies:

<http://www.spybot.info/en/download/index.html>

You can disable web beacons in our email campaigns by blocking remote images from being displayed by default by changing the settings for your email service provider.